



**State of New Jersey**  
**DEPARTMENT OF HEALTH**  
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[www.nj.gov/health](http://www.nj.gov/health)

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SHEILA Y. OLIVER  
*Lt. Governor*

JUDITH M. PERSICILLI, RN, BSN, MA  
*Commissioner*

November 4, 2021

**ELECTRONIC AND FIRST-CLASS MAIL**

Donald E. Feltman  
Artis Senior Living, LLC  
1651 Old Meadow Road, Suite 100  
McClellan, VA 22102

RE: ERCN# 2019-8138-12  
Artis Senior Living of Metuchen  
Assisted Living Residence  
Total Project Cost: \$18,739,351  
Expiration Date: November 4, 2026

Dear Mr. Feltman:

Please be advised that the Department of Health (Department) is approving the Expedited Review Certificate of Need application submitted by Artis Senior Living of Metuchen, LLC, received on July 25, 2019, pursuant to N.J.A.C. 8:36 -5.1(a)(4), for the establishment of a 64 bed assisted living residence to be located at 700 Middlesex Avenue, Metuchen, New Jersey 08840 in Middlesex County. This application is being approved at the total project cost noted above.

The project involves a free-standing specialized facility, with a total of four secure unit houses, serving 16 residents each, with dementia and Alzheimer's memory impairment conditions. Residents in these units will have access to the health and community center, arts and crafts, and salon, while under the care and supervision of specialized trained caregivers.

In regard to this application, the Department identifies which services are subject to expedited review, by determining if the services chosen would have a minimal impact on the health care system as a whole. Services that have a minimal impact do not require a statistical bed need methodology evaluation. The services proposed in this application are subject to expedited review pursuant to N.J.A.C. 8:33-5.1(a)(4) and, therefore, an evaluation utilizing a statistical bed need methodology is not required. The Department believes that the criterion regarding the availability of facilities or services

which may serve as alternatives or substitutes is not applicable because the services described in this application will have a minimal impact on the health care system as a whole. The need for sufficient special equipment and services in the area does not apply as this application is for an assisted living residence which does not require any special equipment or staff. Likewise, the sharing of joint central services does not apply in as much as this application is for a stand-alone facility. The Department believes that this project can be economically accomplished and maintained as the applicant projects a positive net income by the end of the second year of operation. The facility will realize economies of scale from the operation of joint central services as it shares common ownership with other facilities in New Jersey. The Department believes that this project can be economically accomplished and maintained as the applicant projects a positive net income by the end of the first year of operation. It is also noted that while additional professional staff will be required to accommodate the implementation of this assisted living residence, the Department is confident that there is sufficient professional staff available in the area to meet those staffing needs.

The Department has taken into consideration the applicable regulations for the services subject to expedited review (i.e., N.J.A.C. 8:33-5.3), and finds that Artis Senior Living of Metuchen, LLC, the proposed licensed operator, has provided an appropriate project description. The project description includes information as to the total project cost, operating costs and revenues, services affected, equipment involved, source of funds, utilization statistics, and justification for the proposed project (N.J.A.C. 8:33-5.3(a)(1)); assurance that all residents of the area, particularly the medically underserved, will have access to services (N.J.A.C. 8:33-5.3(a)(2)); and documentation that it will meet appropriate licensing and construction standards (N.J.A.C. 8:33-5.3(a)(3)(i)). In addition, Artis Senior Living of Metuchen, LLC has demonstrated a track record of substantial compliance with the Department's licensing standards (N.J.A.C. 8:33-5.3(a)(3)(ii)).

Please be advised that this approval is limited to the application as presented and reviewed. The application, related correspondence and any completeness questions and responses are incorporated and made a part of this approval. An additional review by the Department may be necessary if there is any change in scope, as defined at N.J.A.C. 8:33-3.9. However, a change in cost of an approved certificate of need is exempt from certificate of need review subject to the following conditions:

1. The applicant shall file a signed certification as to the final total project cost expended for the project at the time of the application for licensure for the beds/services with the Certificate of Need and Healthcare Facility Licensure Program.

2. Where the actual total project cost exceeds the certificate of need approved total project cost and is greater than \$1,000,000, the applicant shall remit the additional certificate of need application fee due to the Certificate of Need and Healthcare Facility Licensure Program. The required additional fee shall be 0.25 percent of the total project cost in excess of the certificate of need approved total project cost.
3. The Department will not issue a license for beds/services until the additional fee is remitted in full.

Furthermore, pursuant to N.J.A.C. 8:36-5.1(h), a new facility that is licensed to operate as an assisted living residence or comprehensive personal care home shall have a Medicaid occupancy level of 10 percent within three years of licensure. The 10 percent Medicaid occupancy level shall be met through conversion of residents who enter the facility as private-paying persons and subsequently become eligible for Medicaid, or through direct admission of Medicaid-eligible persons. The 10 percent Medicaid occupancy level shall be continuously maintained by a facility once the three-year licensure period has elapsed. The Department will monitor that this condition threshold is met and maintained during the duration of licensure.

The Department, in approving this application, has relied solely on the facts and information presented. The Department has not undertaken an independent investigation of such information. If material facts have not been disclosed or have been misrepresented as part of this application, the Department may take appropriate administrative regulatory action to rescind the approval or refer the matter to the Office of the Attorney General.

Any approval granted by this Department relates to certificate of need and/or licensing requirements only and does not imply acceptance by a reimbursing entity. This letter is not intended as an approval of any arrangement affecting reimbursement or any remuneration involving claims for health care services.

This approval is not intended to pre-empt in any way the authority of any municipality to regulate land use within its borders and shall not be used by the applicant to represent that the Department has made any findings or determination relative to the use of any specific property.

Please be advised that services may not commence until a license has been issued by the Certificate of Need and Healthcare Facility Licensure Program to operate this facility. A survey by Department staff will be required prior to commencing services.

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The Department looks forward to working with the applicant to provide high quality of care to the assisted living residents. If you have any questions concerning this Certificate of Need approval, please do not hesitate to contact Michael Kennedy, Executive Director, Division of Certificate of Need and Licensing at [michael.kennedy@doh.nj.gov](mailto:michael.kennedy@doh.nj.gov).

Sincerely,

A handwritten signature in blue ink, appearing to read "R.C.F.", is positioned above the typed name.

Robin C. Ford, MS  
Deputy Commissioner  
Health Systems

cc: Luisa Alexopoulos, DOH (Electronic mail)  
Elaine Granato, DOH (electronic mail)  
Michael Kennedy, DOH (Electronic mail)  
Kara Morris, DOH (Electronic mail)  
Gary Spiewak, DOH (Electronic mail)  
Intake Unit, DOH (Electronic mail)  
Licensing File